The CPL Mobile Marketing STUDIO
Complete with Everything You Need To Run Successful Mobile Marketing Campaigns!
Compliance & Regulations

The CPL Mobile Marketing STUDIO is compliant with all FCC and MMA regulations and maintains an electronic signature log on each subscriber as to the exact date and time they opt-in or opt-out. Every out-going message contains a mandatory unsubscribe link that allows the recipient to remove themselves from your mailing distribution list(s). In the case of mobile messages, the initial message must include STOP instructions to opt-out of SMS messages. The STUDIO provides you with step by step instructions in the Mobile Marketing Guide.

Successful Results

It's All About Results! Mobile campaigns vary from business to business depending upon "The Offer". Your success is all about "The Offer". The better "The Offer" the quicker you will receive results. CPL will help you design mobile offers to attract opt-in subscribers that are both effective and compliant.
What It Takes To Create & Implement A Successful Mobile Marketing Campaign

- Needs To Be Compliant
- Needs To Be Cost Effective
- Need An Effective Mobile Offer
- Need Opted-In Mobile Subscribers
- Need The Right Mobile Delivery System
- Need To Track Your Customer Responses
- Need Ongoing Offers Being Sent Out Regularly
- Need To Continue To Build A Large Subscriber Base
- Need To Use Keywords & QR Codes On All Advertising
- Need To Give Your Campaign Enough Time To Be Effective
- Need To Build A Company Branding & Customer Loyalty Group

Subscribers + Good Offer + Consistency = Success!
Introducing
The Mobile Marketing
STUDIO

What The STUDIO Can Do For You!

➢ Drive New Customers To Your Business
➢ Get New Opt-In Mobile Subscribers Daily
➢ Generate Effective Mobile Marketing Campaigns
➢ Build A Company Branding & Customer Loyalty Group
➢ You Have Complete & Total Control Over Your Own Mobile Campaigns

The CPL Mobile Marketing STUDIO is unique to any other mobile platform on the market today. Our STUDIO is designed to give our clients complete and total control over their own mobile marketing campaigns. Our STUDIO provides our clients with all the right tools to get the job done quickly with maximum results!

Since most businesses don’t have a mobile marketing strategy, or a mobile subscriber base, or a mobile delivery platform, the CPL Mobile Marketing STUDIO is the perfect solution. It's been designed to provide a simple and cost effective way for our clients to increase their daily sales revenue. The Mobile Way!
Step By Step Mobile Marketing Guide

Table of Contents

CPL Messaging Platform Setup
- Bulk SMS Sender Software Installation
- All-In-One Mobile Dashboard
- USB Modem Setup
- Technical Support

Guidelines
- Mobile Marketing Basics
- What You Need To Know
- Compliance & Regulations

Creating An Effective Mobile Marketing Campaign
- Define Your Product or Service
- How To Setup Your All-In One Mobile Dashboard
- How To Write A Successful SMS Invitational Message
- How To Write A Successful MMS Follow Up Message
- How To Create On-Going Automated Mobile Messages
- Make HD Quality Mobile Videos in Less Than 30 Minutes
- How To Use Free Promotional Giveaways That Work

Preparing Your Mobile Area Code List
- Targeting Your Market Geographically
- Formatting & Scrubbing Your List

Starting Your Mobile Campaign
- How To Use Your SMS Bulk Text Messaging Software
- How To Use Your All-In-One Mobile Dashboard

Client Support
The Mobile Marketing STUDIO

Key Features

TWO MOBILE PLATFORMS
- All-In-One Mobile Dashboard (SMS/MMS, QR Codes, Keywords, etc)
- Bulk SMS Sender Software (Lifetime License, No Per Message Cost)
- 1 USB Modem Connected Directly To The Mobile Gateway
- A Calendar For Advanced SMS Scheduling
- Bulk Text Messaging With A Single Click
- Live Technical Support
- Legally Compliant

CELL PHONE MOBILE AREA CODE LISTS
- Access To Millions Of Potential Subscribers (305 Area Codes)
- Target Your Market By City, County, or Zip Code
- Up to 8 Mobile Area Code Lists Of Your Choice
- 25% Discount On Additional Area Codes Lists
- Lists Available Both In The USA and Canada

MOBILE MARKETING EXPERTISE
- Free Giveaway Promotional Items Designed To Get Results
- Access To CPL’s Mobile Marketing Experts
- Step By Step Mobile Marketing Guide
- Get New Customers Daily
CPL Mobile Area Code List

The CPL mobile area code database is the most accurate and complete mobile list available, anywhere! Consider our database a "Master List" of every mobile phone number that currently exists.

Our list database is accumulated through various methods, including in-house on-going research, wireless telecom companies, private business sector, and school systems.

Our USA database contains over 430 million individual cell phone numbers. We also offer the complete Canadian, Puerto Rican, and US Virgin Island database. Our cell phone lists includes every area code, every prefix and mobile carrier!

The mobile numbers are provided in a fixed-delimited format (.txt) separated by each prefix within the area code. This format can easily be imported into any database, spreadsheet, excel file, or other programs, including the Mobile Marketing STUDIO delivery platform.

*It’s Your Gateway To Mobile Marketing!*
The CPL Bulk SMS Sender Platform is Your Gateway To Mobile Marketing! The Sender is an automated text-messaging sending software capable of sending text messages every 3 seconds. Includes 1 USB Modem Connected Directly To The Mobile Gateway. It’s So Simple To Use!

- Import Your Mobile Phone List
- Enter Your Text Message
- Click "Send Now"
- That's It!
- Built In DNC Scrubbing Tool
- Auto-Reply Responder
- List Scramble Tool
- Detailed Reports

The All-In-One Mobile Dashboard Platform

The All-In-One Mobile Dashboard is connected to all the major carriers and provides our clients with all the right tools to get the job done. The Mobile Way!

- SMS Mobile Marketing
- Picture/Video Marketing (MMS)
- Instant Message Marketing
- Online Sign-Up Pages
- Facebook Widgets
- Mobile Coupons
- Voice Broadcast
- Email Marketing
- Social Media
- Voting
- Mobile Keywords
- Short Codes
- QR Codes
- eCards

Trusted by Fortune 500’s, our Platform is the leading Mobile Messaging and Multi-Channel Marketing Automation software provider.
Free Promotional Giveaways

*Free Vacations, Free $1000 Restaurant Certificates, Free $1000 Grocery Certificates!*

Attract new mobile subscribers using free promotional giveaways. All businesses need to generate traffic, boost sales, get more appointments and increase referral business.

To do this, business owners must offer valuable incentives to their prospective customer to take a particular action. Travel is the #1 incentive that moves people into ACTION!

Make High Quality HD Videos

*Create Business Promo Videos Like A Pro It’s Super Easy!*

Do you need a promotional business video for your company, website or an upcoming event? Make it yourself with our easy to use online video production service. We guarantee that the final video production will look amazing and professional.

Start by making a free preview, then, if you like it, you can purchase a Full HD version for a very low price, starting from just $29 USD.
Some MMS Mobile Offer Examples

Automotive
- Mungenast Automotive Family
- Lift Inspection
  - Get a free multi-point inspection
  - Brake Inspection
  - Fluid Top-Off
  - Battery Test
  - Filter Check
  - Belts and Hoses Check
- One location or multiple locations

Car Wash
- 20% Off Any Detail Service
- Add your specific offer addresses & map locations here
- Redemption Code: xxxxx

Carpet Cleaning
- Miracle Cleaning
- Carpet & House Cleaning
- $10 Off
- Fast, easy, done.
- Free estimate
- www.miraclecleaning.com

Fitness
- Get the body you desire!
- Start today>>
- Include a link to your website or video

Oil Change
- Jiffy Lube
- $10 Off
- Jiffy Lube signature service oil change
- Offer valid at participating service centers. Not valid with any other offer
- Expires: Code: 58PN10
- www.jiffylube.com
- Over 30 locations in greater Sacramento Area

Restaurants & Bars
- Olive Garden
- 20% Off
- Available at the following locations: (ADD YOUR RESTAURANT LOCATION ADDRESSES & MAP LOCATIONS HERE) Express on 175/268/22/xx/xx. COUPON OFFER: 6700040

Hair Salons
- Supercuts
- Any Haircut
- $5 Off
- www.supercuts.com
- Track every single offer

Restaurants & Bars
- Olive Garden
- 20% Off
- Available at the following locations: (ADD YOUR RESTAURANT LOCATION ADDRESSES & MAP LOCATIONS HERE) Express on 175/268/22/xx/xx. COUPON OFFER: 6700040

Hair Salons
- Supercuts
- Any Haircut
- $5 Off
- www.supercuts.com
- Track every single offer

Car Wash
- 20% Off Any Detail Service
- Add your specific offer addresses & map locations here
- Redemption Code: xxxxx
The Mobile Marketing STUDIO

Feature Details!

98% OF PEOPLE WHO RECEIVE TEXT MESSAGES, OPEN THEM...
EXPERIENCE THE MOST EFFECTIVE DIRECT MARKETING TOOL TODAY!

It’s Your Gateway To Mobile Marketing!
1. What Kind Of Businesses Use The Mobile Marketing STUDIO?
Any business or charity that needs to build a large mobile subscriber base. They include Internet Businesses, Call Centers, Politicians, Realtors, Insurance Agents, Dentists, Chiropractic, Churches, Schools, Restaurants, Supermarkets, Hair Salons, Dry Cleaning, Fitness, Automotive, Tanning, Car Wash, Carpet Cleaning, and most Retail Stores.

2. What Makes The CPL STUDIO Different From Other Mobile Marketing Companies?
The CPL Mobile Marketing STUDIO is unique to any other mobile platform on the market today. Our STUDIO is designed to give our clients complete and total control over their entire mobile marketing campaigns. The STUDIO provides our clients with all the right tools to get the job done quickly with maximum results!

Since most businesses don’t have a mobile marketing strategy, or a mobile subscriber base, or a mobile delivery platform, the CPL Mobile Marketing STUDIO is the perfect solution. It's been designed to provide a simple and cost effective way for our clients to increase their daily sales revenue. The Mobile Way!

3. What Information Does The Mobile Marketing Guide Provide?
The CPL Mobile Marketing Guide gives you step by step instructions to run successful mobile marketing campaigns without all the pitfalls. The Mobile Marketing Guide contains the most complete and accurate information regarding mobile marketing anywhere. It’s All About Getting Results!

The Topics Include:
Guidelines, Mobile Marketing Basics, What You Need To Know, Compliance & Regulations, Creating An Effective Mobile Marketing Campaign, Defining Your Product or Service, How To Write A Successful SMS Invitational Message, How To Write Successful MMS Follow Up Messages, How To Create On-Going Automated Mobile Messages, Make HD Quality Mobile Videos in Less Than 30 Minutes, How To Use Free Promotional Giveaways That Work, Preparing Your Mobile Area Code List, Targeting Your Market Geographically, Formatting & Scrubbing Your List, Starting Your Mobile Campaign, How To Use Your Bulk SMS Text Messaging Software, and How To Use Your All-In-One Mobile Dashboard.
4. How Does The Bulk SMS Text Messaging Software Work?
The SMS Bulk Sender Software Platform is Your Gateway To Mobile Marketing! The Platform is an automated text-messaging sending software capable of sending text messages every 3 seconds. No other bulk text messaging tool enables you to automatically and interactively collect and process responses from recipients. Use the software forever, no monthly fees or contract. Setup in less than 10 minutes!

It’s So Simple To Use!
✓ Import A Phone List
✓ Enter Your Text Message; A Text Message Can Be Any Text Strings Including Hyperlink
✓ Click "Send Now"

Premium Features Of The Bulk SMS Sender
✓ No Per Message Cost
✓ Bulk Text Messaging With A Single Click
✓ Built In DNC (Do Not Call) Scrubbing Tool
✓ Import or Copy-Paste Mobile List From A CSV or TXT File
✓ Interactive SMS Auto Reply Responder Using Multiple Keywords
✓ Includes 1 USB GSM Modem That Connects Directly To The SMS Mobile Gateway

What Do I Need In Order To Use The SMS Bulk Text Messaging Platform?
✓ A Desktop or Laptop Computer with Windows Operating System 7 or Above
✓ An Unlimited Text Messaging Plan From A GSM-Based Service Provider (like Verizon, AT&T, or T-Mobile)
✓ The CPL GSM Modem Supports A Wide Range of SIM Cards With Frequency 850, 1900, and/or 2100 MHZ. AT&T, T-Mobile, Verizon, and Others
5. How Does The All-In-One Mobile Dashboard Work?
The All-In-One Mobile Dashboard provides our clients with everything they will need to run successful mobile marketing campaigns. Our patented technology is connected to all the major carriers and can send out over 300,000 MMS messages per hour.

The Dashboard features will help our clients build a large and successful customer loyalty group. Use mobile keywords and QR codes on all of your traditional advertising in order to capture additional opt-in subscribers. Traditional advertising methods include newspapers, walk in traffic, table tents, websites, television, radio, direct mail, etc.

The Dashboard provides two distinct short codes (95577 & 70000), mobile keywords, and QR Codes (Quick Response).

The Dashboard gives you have full control over your mobile campaigns and includes over 30 simple to use tutorial videos.

Key Features of The All-In One Mobile Dashboard
- SMS Mobile Marketing
- Picture/Video Marketing (MMS)
- Instant Message Marketing
- Online Sign-Up Pages
- Facebook Widgets
- Mobile Coupons
- Voice Broadcast
- Email Marketing
- Social Media
- Mobile Keywords
- Short Codes
- QR Codes
- eCards

**Trusted by Fortune 500’s, our Platform is the leading Mobile Messaging and Multi-Channel Marketing Automation software provider.**

-- Click Here To View Our Short Video --
6. How Many Mobile Area Codes Are Included In The STUDIO?
With the purchase of the STUDIO you receive up to 8 mobile area codes of your choice. You can choose all 8 area codes at the time of purchase or choose a smaller quantity and get the remainder at any time by simply requesting them from CPL. If you need more than 8 area codes you will receive a 25% discount on all future purchases. For area code selections click the link: http://www.cell-phone-list.net/area-code-list.html.

7. How Do The Free Promotional Giveaways Work?
The STUDIO includes 4 free promotional giveaways compliments of your company. With the purchase of the STUDIO your company can giveaway as many of these offers as you like with no cost to you. The giveaways include both a 3 Day 2 Night Vacation Certificate and an 8 Day 7 Night Vacation Certificate valid at over 60 resort areas. The vacation certificates are a great way to increase website traffic, boost sales and give your customers some real added value to all your promotional efforts. The free vacation giveaways was created in 1994 to give businesses a vacation incentive that works directly with hotels and does not involve any timeshare presentations. Our promo giveaway company has honored thousands of vacation certificates for more than 30 years with a A+ rating with the Better Business Bureau.

The other giveaway incentives include a $1000 in Supermarket Coupons and a $1000 Restaurant Certificate good for restaurant coupons valid at your favorite restaurants and fast food chains nationwide. Includes restaurants such as TGI Fridays, Chili’s, Olive Garden, Red Lobster, Applebee’s, Sizzler, I-Hop, Denny’s, Planet Hollywood, Austin’s Steakhouse, Hooters, Longshore Steakhouse, Ponderosas, just to list a few. Also fast food chains such as McDonald’s, Hardee’s, Quizno’s, Taco Bell, Dairy Queen, Burger King, Carl’s Jr., Jack-In-The-Box, KFC, Wendy’s, Arby’s, Subway, Popeye’s Chicken, El Chico, Boston Market, Ruby Tuesday’s and many more.

8. What Kind Of Technical Support Do I Get?
The STUDIO provides our clients with full support for both setup and training for your first campaign.

9. How Do I Order The STUDIO?
Give us a call at (888) 501-0001 or purchase the STUDIO directly by clicking on the Buy Now link: http://www.cell-phone-list.net/buy.html.
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About Our Company

CPL (Cell Phone List LLC) founders have been involved in the direct marketing and advertising industry for over 26 years. Their advertising background and expertise includes television, radio, print, direct mail, and direct sales through call centers. CPL is located at 2825 E. Cottonwood Parkway in Salt Lake City Utah and got its start back in March of 2008 as a cell phone list management and verification company. CPL’s primary function is that of a list compiler and verification service for opt-in subscribers. The company maintains over 430 million cell phone numbers and is one of the most accurate databases of all cell phone numbers in the United States, Canada, Puerto Rico, and the US Virgin Islands. The company has clients worldwide including Europe, Philippines, United Kingdom, Hong Kong, and China.

Contact Us
(888) 501-0001
Monday-Saturday • Hours: 8:00 AM-5:00 PM (MTN)
info@cell-phone-list.net

Mobile Marketing Specialist

Our Guarantee

It's All About Results! CPL guarantees our Mobile Marketing STUDIO is complete with everything you need to run successful mobile marketing campaigns! We stand behind our product 100% and want your experience with us to be a great one.

The Team From Cell Phone List